



We are excited to share with you an upcoming event that we are deeply passionate about. Save the date and join The Mustard Seed for Canada's largest fundraising walk to combat poverty and homelessness. Mark your calendars for Coldest Night of the Year (CNOY) February 22, 2025!

What is Coldest Night of the Year?

The Coldest Night of the Year is a winterrific family-friendly 2 or 5 km fundraising walk in support of local charities serving people experiencing hurt, hunger, and homelessness. Each year, tens of thousands of Canadians step outside the warmth and comfort of home to shine a light of welcome and compassion in their communities. Since 2011, this event has raised over \$75,000,000 across Canada in 190 Canadian communities, with 100% of net proceeds staying local to support our CNOY charity partners.

Why Support Coldest Night of the Year?

This event is not just a walk; it's a symbol of solidarity and support for those facing difficult circumstances in our community. By participating or contributing, you can directly impact the lives of individuals and families in need.

How Can You Get Involved?

We would greatly appreciate your support in spreading the word about Coldest Night of the Year and encouraging participation from your church. Stay tuned for more information and details about registration, which will be opening later this year.

Your involvement and support will make a meaningful difference in the lives of those we serve, and we are incredibly grateful for any assistance you can provide.

Thank you for your consideration and support. Together, we can make a positive impact and show compassion to those who need it most.

Warm regards,

Joanna @ The Mustard Seed